





















## **WHY CHOOSE:**



We believe our profession is our calling, and our mission is our passion; to bring you the best possible event. We don't take this lightly. With over 30 years of meeting and event expertise planning events from 10-10,000. We provide clients with customized events tailed to every budget level and we are highly organized with a keen attention to detail, because it's the special touches that your attendees will remember – and that is important to us!



**Kathryn Gleesing** MBA, CMP President/CEO

Kathryn has lived in Milwaukee all her life selling and promoting Milwaukee formerly as Director, Convention and Visitor Services and Housing at Visit Milwaukee, the local convention and visitor's bureau. In addition, she has 15 years of association meeting management experience. She managed a meetings division that planned over 70 meetings each year ranging from 10-10,000 people.

In 2020, she earned the Destination Management Certified Professional (DMCP) that is granted by ADMEI after passing a comprehensive exam.
In 2019, she received an MBE (Minority Business Enterprise) and WBE (Women Business Enterprise) certification for her company. She has also maintained her Certified Meeting Profession (CMP) designation since 1994

She is currently a member of the following industry organizations: Association of Destination Management Executives International (ADMEI) and Meeting Professionals International (MPI) Kathryn has a Master of Business Administration (MBA), a BS in Management with a minor in Sales and Marketing

Kathryn's extensive experience in tourism and meeting and event planning as well as her knowledge of the local area make her your best Milwaukee resource.

## **SERVICES**



- · Meeting & event planning Creative events & parties
- Venue selection & procurement Catering
- Entertainment & speakers Props/decorations
- Photography & video production
- · Floral classes Culinary classes
  - · Customized tours · Behind the scenes tours
- · Bike tours · Chocolate and wine pairing classes Sport tournaments Milwaukee history tours and events
  - Fitness programs Lake Michigan charter fishing
    - · Sporting events

**Recreation Events** 



- Airport pick-up VIP hotel check-in
- Special/customized
- amenities Private transportation to off-site event



- Unique Attractions like the Milwaukee Art Museum
- Milwaukee Public Museum Micro Breweries
- Rooftop/Decks
- Parks • The Fire Station



- **Fransportation**
- Site inspections Airport transfers
- Arrival and departure coordination
- Shuttle services • Dine-Around
- Group and special event transfers



· Hands on floral class

Kavak races

## **CONTACT US**





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## AFFILIATIONS/MEMBERS













